

CLINICS & KEYNOTES

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THE BIGGER PICTURE . . .

Making Music in an Age of Anxiety: We Need “US” Now More Than Ever

Description:

Stress, depression, anxiety and fear have pushed so many of us to the brink of collapse, resignation or career change. So much coming at us – and our students. Still, we’re supposed to teach, to make music. But in all the discussion and programs and plans, what happened to those who stand in *front* of the students? US? And does music even matter?

Let’s take time to understand, reflect on and redefine ourselves and our mission – all of which have never been more important!

Session Focus: Instrumental/Vocal & KEYNOTE

Music IS the High Ground

Description:

We’ve been caught-up in the “-er” blitz: Music makes us smarter, better, faster, etc. But in the rush to try to substantiate the importance of music education, we’ve left behind the most important thing: music itself. Emerging brain research and our own experiences in the rehearsal room now combine to show us the absolute need for the incredible art we teach and why *music* should be taught for its own sake. Prepare to get armed in the war for keeping music in schools!

Session Focus: Instrumental/Vocal & KEYNOTE

Why We Matter

Description:

There has never been a more important time for music in the classroom. Emerging brain research and our own experiences in the rehearsal room now combine to show us the absolute need for the incredible art we teach! Get ready for a chance to recharge, some history, some science and a call to action!

Session Focus: Instrumental/Vocal & KEYNOTE

Making Music Amidst the Madness: Rediscovering Our Musical Self

Description:

Music educators are quitting at an alarming rate. Arts education is in crisis. Low pay, poor conditions, helicopter parents, no support and the only measure of successful music education sits on the trophy shelf. Is this what you thought it would be like? Come reflect, recharge and/or rediscover that original passion for *music*. **Enjoy an inspiring session that examines our personal musical journey and what impact that has on our students.**

Session Focus: Instrumental/Vocal & KEYNOTE

REHEARSAL TECHNIQUES/PEDAGOGY:

The Band Room IS the Music Room: Developing Comprehensive Musicianship!

Description:

A plan to immediately incorporate an approach to teaching comprehensive musicianship through band performance as well as how to construct rehearsals for maximum productivity! Also included are ideas to establish an overall curriculum focused on developing comprehensive musicianship.

Session Focus: Band

Dear Ears, Monkey Brains and the Art of ReHEARSal!

Description:

Looking for techniques to enable your musicians to become more musically accountable, allowing you to really show the *music* from the podium? Take a trip to the wild kingdom and find out how!

Session Focus: Band (Instrumental)

The Truths Behind Tone, Tuning and Balance.

Description:

For years, directors have approached ensembles with tuners in hand, using exercises and warm-ups that sound great, but don't seem to provide results. Come learn how we *truly* hear and understand the sounds around us in order to build a better, interactive group.

Session Focus: Band (Instrumental)

Rock Their World: Use What They Know to Teach What You Know!

Description:

Learn a technique which bridges music that students already identify with to basic concepts you want to teach. Instrumental education meets the School of Rock!

Session Focus: Instrumental/Vocal

CONDUCTING:

More Than A Stick Monkey: Establishing Musical Communication

Description:

Conducting classes were too short! How *do* we cross that communication barrier with our musicians? Examine additional ways to establish both a verbal and non-verbal musical connection with your ensemble – beginning with the warm-up!

Session Focus: Instrumental/Vocal

Being Human with a Stick: Tips for Pursuing Artistry in Your Next Rehearsal

Description:

With so many non-musical distractions affecting our music making, we sometimes forget that it is communication and connection that makes the musical experience itself so very important. Come and take some time to re-examine the role of conductor, including the impact of gestural technique, and reflect on the psychology of leading from the podium. From music cognition to natural human response, collect tips that will help you to pursue artistry, not simply excellence, in your next rehearsal.

Session Focus: Band (Instrumental)

Where Words Fail: Developing the Silent Rehearsal

Description:

One of the most effective ways of not only drawing our musicians into rehearsal, but also helping to foster a higher, intuitive musical experience is by means of the silent rehearsal. By the end of today's session, you'll learn techniques to help bridge the gap between sound and silence, crossing an important communication hurdle with your musicians, which can lead to an ensemble-changing experience!

Session Focus: Band (Instrumental)

Programming with Intellect and EmajonasHun

Description:

Programming is the most important thing a conductor does, but whom is he/she programming for? And for what? How? And how about the role of imagination? Audience connection? By the end of this session, conductors will have some new considerations in creating a program for both ensemble and audience!

Session Focus: Band (Instrumental)

RECRUITMENT AND RETENTION

If You Build It, They Will Come!

Description:

At the conclusion of today's clinic, educators will have a variety of ideas to utilize in rebuilding or restructuring a program, which incorporates the National Standards. Also, a re-examination of why we teach will occur in hopes of moving the clinic participant to further personal areas of innovation or expertise, enhancing their student's success in the classroom.

Session Focus: Band (Instrumental)

Banging Down the Door: Beginner Band Recruitment and Retention

Description:

At the conclusion of Today's session, educators will have a variety of ideas to consider which aid recruitment and retention of beginning band members (and beyond!). In addition, individual expertise and innovation will be encouraged, thereby enhancing student's success in the classroom.

Session Focus: Band

Wage Music: Making Your Program Indispensable through Connection

Description:

Do primarily family members come to your concerts? Do your students connect what they learn in rehearsal to what they do out of rehearsal? Does your program seem to be just something your school offers? Are competition and expensive trips your only means of community recognition? Maybe it's time to look at things another way. Here's a chance to learn both ideas and methods that can give your program a new relevance to your students, administrators, and community!

Session Focus: Instrumental/Vocal

Straight Into Compton or Kigali: Tips on Teaching in Underserved and Underfunded Settings

Description:

Teaching in an underserved or underfunded program is a tremendous challenge. Need some ideas or just a little reaffirmation you're on the right track? Join Dr. Allen for a session of ideas, sharing and inspiration!

Session Focus: Instrumental/Vocal

COLLEGIATE NAfME SESSIONS:

The First Year: What Would Forrest Gump Do?

Description:

You just received your degree. You've got the knowledge, now it's the journey to wisdom. What *couldn't* you learn in college? Professional Ethics? Relationships? Teaching music can be like a box of chocolates . . .

Hero Training: How to Harness Your Super Powers

Description:

You are the hero your future music students have been waiting for! You've been learning and training at your super hero school, but now it's time to learn what makes your super powers unique! It's time to discover who you are and what you're really capable of. Are you ready to grasp your own greatness?